MASS HIGH TECH

PAGE 02/04

IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS

MASSTECH COMMUNICATIONS, INC.,)
Plaintiff,)
v. ROBERT CURRAN, KEVIN CURRAN, and THE MARKETPLACE GROUP, INC.,) CIVIL ACTION) NO. 04-CV-10604 NG)
Defendants.)))

DECLARATION OF MARK PILLSBURY

- I, Mark Pillsbury, hereby depose and state:
- 1. I am employed by the plaintiff, MassTech Communications, Inc. ("MTC"), as the Publisher. I make this declaration on personal knowledge.
- 2. Members of my staff and I have reviewed information offered for sale at the defendants' website, www.dsdirect.com, through a publicly accessible Internet link.
- 3. My staff and I compared company descriptions available from defendants' database with descriptions of the same companies in MTC's database. We also registered as a guest to a database offered by CorpTech, Inc., at www.corptech.com, which is one of the other databases from which defendants claim to have purchased information.
- 4. In a large number of cases, defendants' company description is word-forword identical to the description in the MTC database, even including misspellings. For example, MTC's database entry on 1Com, Inc. reads as follows (emphasis added):
 - 1 Com offers a whole new way to put together a communications strategy. 1 Com provides everything you need for great **communclations [sic]**, all on one bill, at competitive low rates. 1 Com can provide a communications program that provides the best value in: local and long distance services, internal telephone systems, AT & T and Neptel Cellular, voice mail systems, and paging services.

The entry for 1Com, Inc. in defendants' database is identical, including the misspelling.

- 5. Dozens more entries that were compared in the two databases contain word-for-word identical descriptions. MTC has prepared a spreadsheet comparing the first approximately 75 entries in its database with the same company listings in the dsdirect.com database. The comparison is not easily printed or rendered to PDF format for electronic filing with the Court, but MTC is willing to submit this spreadsheet in electronic form if the Court wishes to review it. It demonstrates the substantial copying of data from MTC's database to the dsdirect.com database.
- 6. In addition, some of the listings in the dadirect.com database include an identical copy of MTC's company description as well as CorpTech's. For example, the entry for 3rd Millenium, Inc. in the MTC database reads as follows:

3RD Millennium, Inc. is a leading bioinformatics consultancy. We consult with pharmaceutical, biotech, and academic clients on their bioinformatics needs and work on project basis to design and develop software systems critical to their research and discovery efforts. 3rd Millennium's expertise covers the broad range of bioinformatics systems used by researchers including biological database applications, microarray informatics and analytic, and data analysis integration. The company has extensive experience developing systems for laboratory information management (LIMS), microarray based gene expression profiling, biosequence analysis and gene annotations, genomic and proteomic data integration and versioning, and biological pathway modeling.

The entry in CorpTech's database for the same company reads as follows:

Provider of design and development services for informatics systems used in biopharmaceutical research and development. Products and services are sold to the pharmaceutical and biotechnology industries.

The entry in the dsdirect.com database includes all of MTC's text, followed immediately by all of CorpTech's text.

7. As the 3rd Millenium entries quoted above demonstrates, the company description is generally not identical between MTC's database and CorpTech's. In the 75 or so listings that I reviewed, CorpTech's description was uniformly shorter and less detailed than MTC's. MTC believes that its longer company descriptions provide

useful information to our customers, and give MTC a competitive advantage in marketing its database product.

- 8. Attached hereto as Exhibit A is a list of the companies added to MTC's database between January 5, 2004 and March 29, 2004 as a result of our detailed mail, email- and telephone-based surveys of the companies. The list is annotated with a handwritten "y" next to the company listings that also appear in the dsdirect.com database. As the list shows, all but one of the companies added through February 24, 2004 to the MTC database also appear in the dsdirect.com database. After February 24, companies were next added on March 22, 2004, one week after Curran's employment was terminated on March 15, 2004. None of those companies is included in defendants' database.
- 9. MTC has also searched the CorpTech database for the companies listed with a "y" -- indicating that they appear in both MTC's database and the database being sold by defendants. A number of those companies, including Wizardtronics, Entrelogic Corp., Terrasonics LLC, Altronics Mfg., Virage Logic Corp., Mogul Technologies, Chitika Inc., Ipso Inc., Polyneer Inc., Lextel Inc., and SiteAvail Inc., are not included in the CorpTech database, raising my suspicion that defendants obtained those entries from MTC.

Mark Pillsbury

Case 1:04-cv-10604-NG Document 5 Filed 04/14/2004 Page 4 of 4 Exhibit A

qryDiskCoOnly

	1 /5 /04	TERRACONICO		
9		TERRASONICS LLC	Westford	MA
		SKY COMPUTERS INC	Chelmsford	MA
		ALTRONICS MANUFACTURING INC	Hudson	NH
		VIRAGE LOGIC CORPORATION	Natick	MA
		MOGUL TECHNOLOGIES INC	Brookfield	NH
		PLASMA DYNAMICS LLC	Wilmington	MA
4		MINTERA CORP (2)	Lowell	MA
. 1		CHITIKA INC	Shrewsbury	MA
		TRADESTONE SOFTWARE INC	Gloucester	MA
		HABART TRAINING SOLUTIONS	Waltham	MA
		RETAIL TECHNOLOGY SERVICES	Lexington	MA
		TRAINING ASSOCIATES, THE	Shrewsbury	MA
		OAK WEB WORKS	Medford	MA
		FINISH LINE PRODUCT DEVELOPMENT SERVICES	Hudson	NH
		SECURE NETWORK OPERATIONS INC	Boxborough	MA
		BEARSFEAT CONSULTING SERVICES	Petersham	MA
		IPSO INC	Wayland	MA
\sim		TECNEOCOMP	New Bedford	MA
		EVAULT INC	Hampstead	ИН
-		XENCRAFT	Lexington	MA
		HTM BUSINESS ENDURANCE SOLUTIONS™	Milford	MA
		CORE SOLUTIONS	Newton	MA
4		POLYNEER INC	New Bedford	MA
,		SMARTWEBS INC	Boston	MA
		MILFORD MANUFACTURING SERVICES	Milford	MA
ال		IMAGE THERM ENGINEERING INC	Sudbury	MA
y		SEI SOLUTIONS INC	Waltham	MA
IJ		LEXTEL INC	Wakefield	MA
M		BEADWINDOW! CORPORATION	Manchester	NH
y		BIYN DEVELOPMENT	Hanover	MA
り	2/4/04	STR-REGISTRAR LLC	Somerville	CT
-		SITEAVAIL INC	Natick	MA
IJ	2/13/04	DRYBRIDGE CONSULTING	Medway	MA
		BLOCK MEMS LLC	Marlborogh	MA
IJ	2/23/04	STAR SOFTWARE CORP	Cambridge	MA
4	2/23/04	SOLARIS OUTSOURCING INC	Burlington	MA
IJ	2/24/04	ENTRELOGIC CORP	Marlborough	MA
IJ	2/24/04	WIZARDTRONICS LTD	Amesbury	MA
	3/22/04	CONCORDANT	N Chelmsford	MA
	3/22/04	EXPERION SYSTEMS INC	Maynard	MA
	3/22/04	KAIDALE CONSULTING	Chelmsford	MA
		NEW ENGLAND COMPUTER SOLUTIONS INC	Wakefield	MA
	3/29/04	HIGHRIDGE TECHNOLOGIES	Marblehead	MA